



KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

Kingsmen secures contracts worth S\$4.5 million for the Singapore Pavilion at World Expo 2010, expects total value of contracts at the Expo to exceed S\$20 million

The Board of Directors of Kingsmen Creatives Ltd. (“the Company”) wishes to announce that its wholly owned subsidiary, Kingsmen Exhibits Pte Ltd (“Kingsmen Exhibits”), has been awarded two contracts valued together at S\$4.5 million to provide audio visual & multimedia, signages, exhibition interiors and facility management services for the Singapore Pavilion at the World Expo 2010 held in Shanghai.

In addition to these two contracts, the Company is currently in the final stages of finalizing several other contracts. Together, contracts for Kingsmen at World Expo 2010 are expected to be in excess of S\$20 million. These contracts are expected to be completed by May 2010 and are expected to contribute positively to the earnings per share or net tangible assets per share of the Company and its subsidiary companies for the financial year ending 31 December 2010.

None of the Directors has any interest, direct or indirect, in the contracts. As far as the Directors are aware, none of the controlling shareholders of the Company has any interest, direct or indirect, in the contracts.

BY ORDER OF THE BOARD

Simon Ong Chin Sim

Group Managing Director

1 December 2009